

PT. AROMA KLASIK NUSANTARA
and Partners

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Business Cooperation

Product to
Customer /
Partner





Savor the crafted excellence of the Indonesian heart, where our unique coffee legacy takes you on a delightful journey of flavor

Vission

As coffee farmers in Indonesia, we source and roast exceptional Indonesian coffee using sustainable practices, fostering global appreciation for our country's rich coffee heritage and ensuring customer satisfaction through quality and transparency.

To be a leading provider of premium, ethically sourced Indonesian coffee beans on the global stage, recognized for our commitment to exceptional quality, sustainable farming practices, and the promotion of Indonesia's rich coffee heritage.

Mission

About Us

As direct partners with coffee farmers in Indonesia, Royal Coffee specializes in wholesale coffee roasting sourced directly from the heart of Indonesian coffee plantations. With a commitment to excellence, our mission at Royal Coffee is to export the rich and authentic flavors of Indonesian coffee beans to international markets, including Europe, the USA, China, and beyond.



19

Well-maintained coffee farms in Indonesia

20th

Rank in Cup of Excellence against 700+ participants

17th

Century, the Dutch began cultivating coffee trees on Java

4th

Indonesia is the 4th largest coffee producer in the world



Our Indonesia Coffee Legacy

Indonesian coffee, introduced by Dutch colonialists in the late 17th century, initially thrived in Java before spreading to Sumatra, Sulawesi, Bali, and Flores. Over time, Indonesia cultivated unique Arabica and Robusta varieties suited to local conditions. Coffee became integral to Indonesian culture, serving as both an economic mainstay and a social centerpiece. Despite challenges such as diseases and market fluctuations, Indonesian coffee endured, with farmers and stakeholders continually innovating for quality and sustainability.

Today, it enjoys global recognition for flavors like Sumatra Mandheling and Java Arabica coffee bean. Supported by government initiatives and groups like the Specialty Coffee Association of Indonesia, Indonesian coffee remains integral to the country's heritage and economy.



Our Coffee

Embark on an extraordinary coffee journey with our Indonesian Java beans.

At Royal Coffee, our commitment to excellence begins with the careful selection of the finest coffee beans from only the most reputable and high-quality farms around the world. We meticulously handpick each batch, ensuring that only the highest-grade beans with exceptional flavor profiles make their way into our offerings. By partnering with selected coffee farms renowned for their dedication to quality and sustainability, we guarantee that every cup of Royal Coffee embodies the essence of perfection and craftsmanship. Our relentless pursuit of excellence ensures that every sip of Royal Coffee delivers an unparalleled coffee experience that truly delights the senses.



Our Coffee



West Papua

Aceh - Gayo

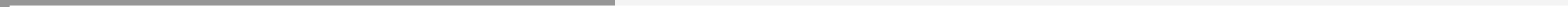
Bali - Kintamani

Lampung

East Java - Blue Mountain

West Java - Garut

South Sulawesi - Toraja





Indonesian's Sustainable Specialty Coffee

The global market for premium coffee, particularly in the hospitality industry, represents a substantial opportunity for growth. With our strategic focus on serving distributors, hotels, resorts, restaurants, cafes, and corporate clients, we anticipate a significant market share in the specialty coffee segment.



Unique Selling Proposition (USP)

Grown organically in Indonesia, our coffee hails from our farm, offering a unique flavor profile with notes of vanilla and honey. Similar to Sumatra, it boasts a rich body, medium acidity, and a delightful sugar cane aroma. With a soft texture, slight bitterness, and herbal hints, our coffee delivers a distinctive and satisfying experience.



Increasing Demand for Specialty Coffee

Globally catering, we offer premium Indonesian coffee bean sourced from our farm. Savored by discerning consumers worldwide, our unique beans from Indonesia boast flavors of vanilla and honey. Committed to sustainability and quality, we preserve Indonesia's rich coffee heritage in every cup.



Specialized Emphasis on Indonesia Excellence

Specializing in Indonesian coffee bean, sourced directly from our farm, our commitment to excellence guarantees a truly authentic coffee experience. With unique growing practices, we distinguish Indonesian coffee, emphasizing cultural richness, sustainability, and uncompromising quality, making it a highly sought-after choice in the market.



Commitment to Sustainability and Quality

Specializing in Indonesian coffee bean from our farm, our commitment to sustainability and quality is evident in our no-monoculture approach. Utilizing only organic fertilizers, our eco-friendly practices, with diverse plants every 5 meters, meet the market demand for premium, ethically sourced coffee.



SUSTAINABILITY AND ETHICAL SOURCING

Our Indonesian coffee roaster company, deeply rooted in organic practices, is committed to transparent and ethical sourcing, ensuring a guilt-free and socially responsible cup of coffee. Based in the lush landscapes of Indonesia, our dedication to environmentally friendly farming underscores our commitment to sustainability.

Market Trends

RISING INTEREST IN LOCAL AND UNIQUE FLAVORS

Capitalizing on the trend of consumers seeking unique flavors and cultural authenticity, our coffee roaster business specializes in the distinctive taste of Indonesian coffee bean. Sourced directly from our farm, we integrate the story of Indonesia's rich coffee heritage into our marketing, offering consumers a memorable cultural experience with every cup.



ELEVATING SUSTAINABILITY IN INDONESIA'S FINEST COFFEE

Specializing in Indonesian coffee bean, sourced directly from our farm, our commitment to sustainability and quality shines through unique organic practices, a no-monoculture approach, and organic fertilizers. Catering to the growing preference for premium, ethically sourced coffee, our business provides a distinctive journey for discerning clients.





T H E
ROYAL COFFEE

INDONESIAN SPECIALTY BEANS

Get In Touch

Message Us

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Visit Our Website

<https://the-royalcoffee.com/>